2007

Final report - SRDC project BSS289
Everything you wanted to know about cane payment but were too afraid to ask - information workshops for female business partners in the sugar industry

Burgess, DJW

http://hdl.handle.net/11079/1111
Downloaded from Sugar Research Australia Ltd eLibrary
FINAL REPORT – SRDC PROJECT BSS289
EVERYTHING YOU WANTED TO KNOW ABOUT CANE PAYMENT BUT WERE TOO AFRAID TO ASK - INFORMATION WORKSHOPS FOR FEMALE BUSINESS PARTNERS IN THE SUGAR INDUSTRY

by

DJW BURGESS and MJ WARD*

SD07002

*Bundaberg Sugar Limited

Contact:
Drewe Burgess
Senior Extension Officer
BSES Limited
PO Box 1712
Mareeba Q 4880
Telephone:  07 4092 7549
Facsimile:  07 4092 7569
Email: dburgess@bses.org.au

BSES is not a partner, joint venturer, employee or agent of SRDC and has no authority to legally bind SRDC, in any publication of substantive details or results of this Project.

BSES Limited Publication
SRDC Final Report SD07002

April 2007
# CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page No</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUMMARY</td>
<td>i</td>
</tr>
<tr>
<td>1.0  BACKGROUND</td>
<td>1</td>
</tr>
<tr>
<td>2.0  OBJECTIVES</td>
<td>1</td>
</tr>
<tr>
<td>3.0  METHODOLOGY</td>
<td>1</td>
</tr>
<tr>
<td>4.0  KEY LEARNINGS, ACHIEVEMENTS AND/OR KNOWLEDGE GAINED</td>
<td>1</td>
</tr>
<tr>
<td>5.0  IMPLICATIONS AND RECOMMENDATIONS RESULTING FROM PROJECT</td>
<td>2</td>
</tr>
<tr>
<td>6.0  BENEFITS TO THE INDUSTRY, THE COMMUNITY AND/OR THE PARTICIPANTS</td>
<td>3</td>
</tr>
<tr>
<td>7.0  COMMUNICATION</td>
<td>3</td>
</tr>
<tr>
<td>APPENDIX 1 – Invitation to the workshops</td>
<td>4</td>
</tr>
<tr>
<td>APPENDIX 2 – Workbook</td>
<td>5</td>
</tr>
<tr>
<td>APPENDIX 3 – Feedback evaluation</td>
<td>52</td>
</tr>
</tbody>
</table>
SUMMARY

After a grower shed meeting at a Tableland cane farm, Drewe Burgess from BSES and Mick Ward from Bundaberg Sugar spent quite some time answering questions from the grower’s wife on cane payment, why harvesters cut in rounds, relative CCS, sugar pricing and general industry matters.

As a result, Drewe and Mick successfully put a proposal to SRDC to support, with BSES, Bundaberg Sugar, QSL and CANEGROWERS a series of female ‘Farm Business Partners’ workshops on these issues in the Tableland and Innisfail-Babinda region.

Workshops were run in Mareeba, Innisfail and Babinda in October 2006. Feedback from the 60 participants was excellent.

As a result of the workshops, the investigators believe that female farm business partners value opportunities to increase their industry knowledge so that they can contribute more effectively to the farm business, and that just as traditional primarily male-participant activities cater for a male farmer environment (eg shed meetings), a feature of the success of these workshops was that they catered specifically for women. Hence, the workshops were designed with start and finish times to allow for children to be dropped off and picked up from school, an equal or greater number of female presenters, venues away from the (male-domain) farm shed, and workshop activities that build on women’s propensity to network and share information.
1.0 BACKGROUND

After a grower shed meeting at a Tableland cane farm, Drewe Burgess from BSES and Mick Ward from Bundaberg Sugar spent quite some time answering questions from the grower’s wife on cane payment, why harvesters cut in rounds, relative CCS, sugar pricing and general industry matters.

As a result, Drewe and Mick successfully put a proposal to SRDC to support, with BSES, Bundaberg Sugar, QSL and Canegrowers a series of female ‘Farm Business Partners’ workshops on these issues in the Tableland and Innisfail-Babinda region.

2.0 OBJECTIVES

- To raise the level of understanding about cane payment, relative CCS, sugar marketing and pricing, interpreting cane productivity information and the role of SRDC of 70 to 100 female ‘farm business partners’ involved in farms supplying cane to mills in the Innisfail-Babinda-Tableland areas.
- To improve the business skills of these farm business partners by increasing their comprehension of cane payment and pricing information, including delivery advices, despatched to sugarcane businesses by Bundaberg Sugar Ltd.
- To use this series of information workshops as a catalyst to create more farm business level interaction between male and female partners.

3.0 METHODOLOGY

Workshops were run in Mareeba, Innisfail and Babinda in October 2006. Each was advertised widely (Appendix 1) and a workbook of the presentations was prepared (Appendix 2). Feedback was assessed from the participants (Appendix 3).

4.0 KEY LEARNINGS, ACHIEVEMENTS AND/OR KNOWLEDGE GAINED

- 60 farm business partners supplying Tableland, Babinda and South Johnstone mills participated in the three half-day workshops.
- Feedback (see Appendix 3) was excellent. On a scale of 1 (not useful) to 5 (very useful) participants ranked the cane payment information as 4.6 and sugar marketing and pricing as 4.5. 100% of participants would recommend others attend a similar workshop and 100% indicated an intention to discuss what they learnt with others, primarily their husbands, other family members and other growers.
- In their project proposal the investigators stated: “Overwhelmingly, it is the female partner in sugarcane farming businesses in Australia who conducts the daily administration tasks of dealing with the mail, bookkeeping and paying the bills. It is
also often the female partner who is computer literate and possesses the knowledge, skills and motivation to access electronic information such as that provided through e-mail”. The investigators’ ‘hunch’ that a real need for this type of workshop existed and that the workshops would be well received was justified.

- Based on the feedback received, workshop participants highly valued the opportunity to increase their level of understanding of general sugar industry matters and cane payment and relative CCS schemes in particular, despite the majority many of them having been long-time sugar industry participants.

5.0 IMPLICATIONS AND RECOMMENDATIONS RESULTING FROM PROJECT

As a result of the workshops, the investigators have formed a view that:
- A number of female farm business partners feel to some extent marginalised in industry extension and education activities and, as a result, value opportunities to increase their industry knowledge so that they can contribute more effectively to the farm business.
- More complex industry matters including, but not limited to, CCS schemes, sugar and cane-pricing arrangements are not generally well understood. Workshop-style activities, with skilled presenters and high-quality presentations (Appendix 2) are effective in raising levels of understanding.
- Just as traditional primarily male-participant activities catered for a male farmer environment (eg shed meetings), a feature of the success of these workshops was that they catered specifically for women. Hence, the workshops were designed with start and finish times to allow for children to be dropped off and picked up from school, an equal or greater number of female presenters, venues away from the (male-domain) farm shed, and workshop activities that build on women’s propensity to network and share information.

As the project was itself an information transfer exercise, workshop content was transferred to Innisfail-Babinda and Tableland growers via the workshops and resultant discussions between participants and their farming partners. Without detailed knowledge of extension/education activities conducted in other areas, it is difficult to comment on the broader applicability of this workshop content. However, the experience gained through workshop process (inviting particularly women, the family-friendly mode of delivery, using female presenters where possible, the goodwill this project seemingly generated) provides some valuable learnings for industry. The investigators recommend that extension/education service providers (BSES, Cane Productivity Service Companies, CANEGROWERS, Milling Companies, Government agencies) consider female farm business partner specific extension/education as part of their normal activities. For example, when planning a round of information meetings, one or more of the meetings could be targeted specifically at the female farm business partners. Likewise, a round of female-specific workshops, with tailored content, could be conducted across a region on a regular (eg annual) basis.
6.0 BENEFITS TO THE INDUSTRY, THE COMMUNITY AND/OR THE PARTICIPANTS

Based on the feedback they have received (formally at the workshops and subsequently in their day-to-day work), the investigators are confident that this project has achieved its aims of:

- increasing levels of understanding about cane payment, relative CCS, sugar marketing and pricing, interpreting cane productivity information and the role of SRDC;
- improving the business skills of these farm business partners; and
- creating more farm business level interaction between male and female partners.

Additionally the act of open and honest sharing of information about business aspects of the industry assists an incremental shift away from adversarial relationships between industry participants to more collaborative ones. The feeling of goodwill at these workshops was palpable, encouraging the investigators that industry participants can genuinely ‘collaborate to compete’.

7.0 COMMUNICATION

The Australian Canegrower magazine and SRDC’s electronic newsletter ran articles on these workshops.
Calling all sugar industry women
You’re invited to attend a free ‘Farm Business Partners’ workshop.

This workshop is designed especially for women involved in any aspect of cane growing businesses and is an ideal opportunity to network with other women involved in the industry.

This half-day course will help you to find out more about:
- Your cane pay advice and how to make sense of cane payment;
- Sugar marketing and pricing – how it effects you on the farm;
- How the relative CCS scheme works;
- Interpreting your farm productivity information;
- Checking your delivery advices; and
- What’s going on in sugar research and development.

The workshops run from 9.45 am to 2.00 pm, with lunch provided. Dates and venues are:

- **Mareeba**: Tuesday 24 October
  Australian Coffee Centre, Ivusicvic Rd
- **Innisfail**: Wednesday 25 October
  Riverside Tavern, Edith Street
- **Babinda**: Thursday 26 October
  Training Room, Babinda Mill

To assist with catering arrangements, it is essential that you register to attend a workshop.

To register, or to find out more, contact:
- Marian Davis at BSES Innisfail on 4064 3458 or 0427 771 845
- Bronny Francis at Tableland Canegrowers on 4092 6065

Registrations close Tuesday 17th October.
Farm Business Partners Workshops 2006

Mareeba 24th October
Innisfail 25th October
Babinda 26th October
Farm Business Partners Workshops 2006

25th October Innisfail
26th October Babinda

Workshop Team

- Mick Ward  Bundaberg Sugar
- Ken Hall    Bundaberg Sugar
- Mark Magnanini  Bundaberg Sugar
- Ginette Barret  QSL
- Tracy Henderson  SRDC
- Drew Burgess  BSES
- Marian Davis  BSES
- Sarah Standen  Canegrowers

Program

- Industry profile
- Sugar marketing & pricing
- Cane payment
- Relative CCS
- Harvesting logistics
- Lunch
- Auditing delivery advices
- Canegrowing basics
- Interpreting productivity information
- What's going on in R & D?
- Finish ~ 2.00pm
Everything you need to know about...
SRDC

Tracy Henderson
R&D Investment Manager

Our Corporate Outcome
A profitable and internationally competitive Australian sugar industry providing economic, environmental and social benefits for rural and regional communities.

A partnership approach

Critical to our success:
- Engagement with industry participants
- Emphasis on value chain
- Partnering with researchers
- Focusing on change that adds value.
Our funding

- Funded by levies paid by the sugar industry (currently $0.07/tonne from growers and $0.07/tonne from millers) and matching funds from the Australian Government.
- Levies are collected by mills by the Levies Revenue Service (Department of Agriculture, Fisheries and Forestry).

Our Investment Approach

- Focus is on investing in new and improved ways of doing things not core or ongoing services.
- Committed to setting the right targets, managing investments so they succeed.
- Committed to maximising the return on industry and Government investment into research and development.
- Three Investment Arenas
- Four types of projects

Measuring our success

1. Are our R&D investments well targeted and responsive to priority needs?
   - Feedback from industry at the 2006 series of regional workshops: 91% of participants indicated that thought SRDC investments in R&D were valuable.
   - Feedback from Government on acceptance of Annual Operational Plan and Annual Report.
Measuring our success

2. Are we continually improving our R&D portfolio management by learning, experimenting and influencing change?
- Industry indicated that there is a need to have a regional and mill area focus to R&D investment – regional futures arena;
- Feedback indicated the need ongoing investment in the area of strategic research – emerging technologies arena; and
- focus on building capacity for learning, change or innovation in sugar industry people to continue – people development arena.

Measuring our success

3. Is the Corporation delivering on industry priorities and the Australian Government’s National and Rural industry priorities?
- Sources of advice on priorities:
  - The Australian Government
  - The Representative Bodies
  - Other Industry Groups
  - Industry Participants
  - R&D Partners
- SRDC’s R&D portfolio balanced to ensure all priorities are met.

Celebrating our success

1. Delivering regional results:
- Yield Decline Joint Venture delivering economic and environmental benefits
- Specialist grower groups enhancing best management practices
2. Harnessing the potential of emerging technologies

- Horizon 3 research – the value of this research lies in identifying options for future developments.
- Harder to see tangible outcomes immediately.
- In early November SRDC will launch a publication which analyses the options of utilising bagasse and trash.

3. Developing the industry’s people

- Recognising the importance of individuals and networks:
  - Grower Innovation Projects have had a huge impact on industry. In 2005-06, over 500 growers and harvesters were involved in 18 projects, enabling them to try something that they had not tried or tested before.
  - In May 2006, 30 younger people from the far North, Herbert and Burdekin regions graduated from the Impact on Sugar program.
  - Graduates are now equipped with the skills, knowledge and confidence to make a significant contribution to the Australian sugar industry at an individual, enterprise and regional level.
- Events such as GGIP and the GIVE (Grower Innovation Virtual Expo) Day are reinforcing the benefits of establishing links with researchers and extenders on people.

Contact Details

www.srdc.gov.au

Phone
07 3210 0495

141 Queen St Brisbane
Summary Data

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Tonnes</td>
<td>2,737,600</td>
<td>ha harv.</td>
<td>30,877</td>
</tr>
<tr>
<td>CCS</td>
<td>12.48</td>
<td>avg t/ha</td>
<td>88.7</td>
</tr>
<tr>
<td>no. ABNs</td>
<td>483</td>
<td>median</td>
<td>3964</td>
</tr>
<tr>
<td></td>
<td></td>
<td>tonnes / ABN</td>
<td></td>
</tr>
</tbody>
</table>

- Babinda North: 220 kt
- Babinda Central: 330 kt
- Babinda West: 150 kt
- Babinda South: 160 kt
- Innsfail: 190 kt
- Lever Estate/Walbuk: 110 kt
- Murray/Kennedy: 330 kt
- Silvioo - 4 Branch: 200 kt

Total ~ 2.7 Mt
Farm Business Partners Workshops 2006

25th October Innisfail
26th October Babinda

Abels Tableland

Harvested Area – Innisfail Babinda Mills
1987 - 2006

Farm Size & % of Cane Supply

Farm size range was 62 tonnes to 98,000 tonnes.

Farm Size Category Statistics

<table>
<thead>
<tr>
<th>Farm Size Category</th>
<th>Tonnes</th>
<th>% Supply</th>
<th>Ha</th>
<th>T/ha</th>
<th>Ccs</th>
<th>$/Ha</th>
</tr>
</thead>
<tbody>
<tr>
<td>161 largest farms</td>
<td>1,817,183</td>
<td>68.4</td>
<td>19,744</td>
<td>92</td>
<td>12.48</td>
<td>1643</td>
</tr>
<tr>
<td>161 middle farms</td>
<td>652,039</td>
<td>23.8</td>
<td>7,955</td>
<td>86</td>
<td>12.53</td>
<td>1545</td>
</tr>
<tr>
<td>161 smallest farms</td>
<td>268,376</td>
<td>9.8</td>
<td>3,537</td>
<td>76</td>
<td>12.32</td>
<td>1320</td>
</tr>
</tbody>
</table>

Larger farms tended to have higher yields...
Farm $/ha ranged from $384 to $2434/ha.

Weak relationship between CCS and $/ha.

Strong relationship between cane yield and $/ha.
The Message: What Drives Farm Profitability?

- Cane yield **strongly** drives profitability
- CCS alone is less important
- You *can* have both - high yield doesn't mean low CCS

No relationship between CCS & yield at farm level – ie:
- Low yield farms don't have better CCS
- High yield farms don't have worse CCS
Marketing and Pricing of Raw Sugar

October 2006

The Market

- World production around 158mt/year
- Consumption 151mt/year
- Growing at 2.0%/year
- Most sugar is consumed in country of origin
- Tradeable raw sugar around 46mt/year (30% of total production)
- Queensland @ 8.5% of tradeable raw sugar

Who are the major players in the raws tradeable market?

- Major exporters - Brazil, Thailand, Guatemala, South Africa, EU & Australia
- Major importers - Russia, Japan, Korea & Malaysia
- Swing importer/exporter - India
- Growing markets - China, Indonesia
- Major Traders - Cargill, Sucden, Dreyfus and ED&F Man
Queensland Deals Direct

Queensland Raw Sugar Exporters

Raw Sugar

Queensland Raw Sugar Buyers

Raw Sugar

Trade Houses

Trade Houses

Raw Sugar

Queensland Marketing Package

• Buy direct from the producer
• Cost & Freight (C&F) basis
  - control supply chain
• Consistent high quality
• In full on time delivery
• Flexibility & responsiveness
• Technical support
• Commercial integrity

MARKETING OF RAW SUGAR
Part 1: Develop a Marketing Plan
- Forecast production
- Storage constraints

First Half Season: July - November
- coincides with the harvesting and crushing
- must sell & ship at least 60% of production

Second Half Season: December - June
- coincides with the storage period
- aim to have sheds full at end of crush to gain max. advantage for the pool

Marketing Plan

<table>
<thead>
<tr>
<th>Country</th>
<th>Sold</th>
<th>Unsold</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>China</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Indonesia</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Japan</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Korea</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Malaysia</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>New Zealand</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Philippines</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Taiwan</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Vietnam</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Middle East</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>India</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Iran</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Saudi Arabia</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Bangladesh</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Western Hemisphere</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Part 2: Where to sell sugar
Individual markets are assessed on the following basis:
- Net Returns
  - needed to sustain the industry in the long term
  - simply the net return we believe is available from a particular market
- Payment Reliability
  - ensures viability & sustainability
- Market Size and Growth
  - large importers provide security for the long term
  - growing markets provide scope for industry growth
- Strategic Value
  - The fit with QSL’s shipping, storage & quality considerations
  - Potential for innovative marketing techniques
Who are Queensland’s main Customers?

- Limited number of stable & reliable customers
- Primary markets - New Zealand, Korea, Japan, Indonesia, Malaysia & Taiwan
- Secondary markets - Canada, USA, Saudi Arabia & EU
- Contingency markets - China, Iran, Philippines & Bangladesh

How do we know when customers require supplies?

- Longstanding relationships
- Regular customer contact
- Knowledge of customers’ meltsheet
- Understanding competitor’s sales & shipping patterns
- Understanding of customer’s product quality & timing constraints

Part 3: Negotiating a Sale

Normally a potential customer will request an offer to supply a specific quantity of sugar for a specified delivery period. Once we determine we want to do a deal & they want to buy, we enter into negotiations to determine the following:

- Tonnage
  - do we have sugar available?
  - refer to marketing plan
Negotiating a Sale cont.

- **Delivery period**
  - how will it effect storage?
  - how will sugar be priced?

- **Fixed or Futures**
  - sophisticated market - sophisticated pricing
  - Countries where the domestic price of refined sugar is regulated by the government, normally are fixed price buyers because they have some certainty of the margin
  - futures pricing enables both QSL & the customer to best manage their own price risk & make their own pricing decisions independently of each other

Negotiating a Sale cont.

- **Freight**
  - we sell on a C&F (cost & freight) basis or CIF (cost insurance freight) basis
  - we are responsible for delivering sugar to the customer's port & in the case of CIF, arrange the insurance as well
  - this is an integral part of QSL's strategy, as it allows us to control the destination of all raw sugar
  - by coordinating freight & logistics, QSL is able to achieve attractive freight rates
  - more competitive on a landed cost or total cost to customer basis.

Once we know the tonnage to be lifted, the destination and the timing we are able to establish the cost of freight.

PRICING OF RAW SUGAR
How do we determine the base price?

- All raw sugar sales are in US dollars
- NY11 international benchmark price for raw sugar
  - Most sugar priced at a premium to NY11
- NY11 also plays price risk transfer role
  - Hedgers & speculators
  - QSL hedges price risk
- Futures market allows producers & consumers to set the price of their commodity independent from the sale of the physical product

Liquidity – Futures Contract

Centre South Brazil

- Sugar (52%) vs. Ethanol (48%) Split
- Flex fuel vehicle fleet (FFV)
  - 2.2 million vehicles
  - 8% of the total fleet
  - monthly sales 80% are FFV
  - 20% blend
    - UNICA lobbying to increase to 25% blend
    - 1.2bn ltrs p.a. = 14mtn mt of cane & 2.3mtn mt of sugar
Negotiating a Sale cont.

- Physical Price
  
  Two components: base price and premiums

  Base Price
  
  - NY11 is used as a reference for the contract month that reflects the delivery period, which is used to calculate the physical sales price
  
  - pricing tends to be weighted toward the July & October contracts, because more sales are delivered during this period

  ![Diagram showing typical Queensland harvesting and crushing seasons](image)

Negotiating a Sale cont.

Premiums

Two types of premiums: physical & regional

Physical

  - NY11 is basis 96 degrees polarization. A pol premium is charged to account for sugars over this
  
  - International Pol Scale or the Sugar Association of London (SAL) pol scale:
    
    | Min Degree | Max Degrees | Percentage |
    |------------|-------------|------------|
    | 96.00      | 97.00       | 1.50       |
    | 97.00      | 98.00       | 1.25       |
    | 98.00      | 99.00       | 1.00       |

  - sugar >99 degrees pol a fixed price quality premium is extracted
Negotiating a Sale cont.

Regional Premiums
- Value of physical sugar is largely influenced by its location
- Refiners look to purchase on the basis of delivered price
- QSL are best positioned to deliver into the Asian region
- QSL competition & production periods of raw sugar exporters

Queensland
NNE Brazil
CS Brazil
Thailand
Guatemala
South Africa

Marketing and Pricing of Raw Sugar

October 2006

Cane Payment
Mark Magnanini
Financial Controller
Northern Region

Farm Business Partners Workshops
October 2006
Cane Price Formula - History

- Cane payment in Queensland has traditionally been based on a formula originally designed to allocate net proceeds from sugar sales between millers and growers so that profits were shared on roughly the ratio of their assets.

- When introduced in 1916, the formula was based on industry production relativities at that time. Average recovery of CCS in the mills at that time was 90 (90 tonnes of sugar produced for each 100 tonnes of CCS) and the average CCS of cane was 12.

- It was determined that at base levels of efficiency, the proceeds should be split in the ratio of two-thirds to farmers and one-third to the miller. 'Standard efficiency of 90 on the millers' part and cane of average 12 CCS on the farmers' part resulted in a formula of:

  \[ P_c = P_s \times 0.009 \times (C CS - 4) + 0.328 \]

  (where \( P_c \) and \( P_s \) are price of cane and sugar respectively).

Cane Price Formula - Today

- Negotiated in the cane supply contract

- Cane price* = sugar price* \times 0.009 \times (CCS - 4) + $0.6275
  (* both in $/tonne)

- Example: Sugar price = $400
  \[ \text{CCS} = 12.5 \]
  - Cane price = $400 \times 0.009 \times (12.5 - 4) + $0.6275
    = $31.23
Sugar loading belt

Loading sugar for transport

Unloading sugar, Mourilyan terminal
Innisfail Babinda Mills
Relative CCS Scheme

- Commercial Cane Sugar (CCS) content in cane varies throughout the crushing season.
- CCS is usually low at the start of the harvest, rises to a peak around late September and falls towards the end of the season.

Relative CCS Scheme

A relative payment scheme is used to allow growers to supply cane early and late in the season (when CCS is lower) without penalty.

CCS of cane supplied by growers is compared with the average CCS for all cane supplied to the mill for that day. The difference is then transferred across the season average CCS for the mill area.

A farmer supplying mill average CCS cane in July when CCS is around 11 will receive the same payment as someone supplying mill average CCS cane in October when CCS is around 13.

This allows an orderly harvest and maintains even supply of cane over a full season.
Because we don’t know at the beginning of the season what the season average CCS will be, we use a ‘base CCS’ throughout the season for cane payment purposes.

Base CCS is usually the average of the last 5 years season average CCS.

At the end of the season we replace the base CCS with the season average CCS.

Base CCS is also adjusted throughout the season to as close as possible to season average CCS.

Relative CCS Scheme:

Early Season Example

- (Pre-season) Mill & Growers set base CCS at 12.5
- A grower supplies cane at 11.2 actual CCS
- The average CCS for all cane supplied that day is 10.6
- The grower’s cane was (11.2 minus 10.6) = 0.6 CCS units above mill average for that day
- We apply that difference (+0.6 units) to the base CCS (12.5) = 12.5 + 0.6 = 13.1
- The grower’s relative CCS for that cane is therefore 13.1

At season’s end, if season average CCS is 12.8 (base was 12.5) cane will be paid for at 12.8 + 0.6 = 13.4

Mid-season Example

- (Pre-season) Mill & Growers set base CCS at 12.5
- A grower supplies cane at 12.8 actual CCS
- The average CCS for all cane supplied that day is 13.6
- The grower’s cane was (13.6 minus 12.8) = 0.8 CCS units below average for that day
- We apply that difference (-0.8 units) to the base CCS (12.5) = 12.5 – 0.8 = 11.7
- The grower’s relative CCS for that cane is therefore 11.7

At season’s end, if season average CCS is 12.8 (base was 12.5) cane will be paid for at 12.8 – 0.8 = 12.0
Your Turn

- Grower sends in cane at 11.5 CCS
- Mill average CCS for that day is 11.0
- Base CCS being used is 12.0
- What is the grower's relative CCS for that cane?
  \[ 11.5 - 11.0 = 0.5 \text{ units} \text{ 'over the mill'} \]
  \[ \text{Relative CCS} = 12.0 + 0.5 = 12.5 \]
- What is their actual CCS?
- What will the relative CCS for that cane be when we later adjust the base CCS to 13.0?
  \[ 13.0 + 0.5 = 13.5 \]

Congratulations

Payment CCS

The payment CCS shown on growers' payment advices is calculated as per this example:

- If a grower supplied 1000 tonnes of cane over three days, with 200 tonnes at 14.0 relative CCS on day one, 300 tonnes at 13.5 relative CCS on day two, and 500 tonnes at 13.8 relative CCS on day three, the "payment CCS" would be calculated as below:

<table>
<thead>
<tr>
<th>Tonnes supplied</th>
<th>Relative CCS</th>
<th>Relative units</th>
</tr>
</thead>
<tbody>
<tr>
<td>200 tonnes</td>
<td>X 14.0 relative CCS</td>
<td>= 2800 rel. units</td>
</tr>
<tr>
<td>300 tonnes</td>
<td>X 13.5 relative CCS</td>
<td>= 4050 rel. units</td>
</tr>
<tr>
<td>500 tonnes</td>
<td>X 13.8 relative CCS</td>
<td>= 6900 rel. units</td>
</tr>
<tr>
<td>1000 tonnes</td>
<td>13750 rel. units</td>
<td></td>
</tr>
</tbody>
</table>

Payment CCS for the period = 13750 + 1000 = 13.75
Ex-Mourilyan farms supplying SJ: better or worse off?

- Is a farm that used to get above mill average CCS supplying Mourilyan now worse off supplying South Johnstone and getting below mill average CCS?

Typical Weekly CCS – Myn & SJ Mills

Example
- An ex-Mourilyan farm with average 12.6 CCS
- Mourilyan Mill average is 12.4 CCS
- SJ Mill average is 12.8 CCS
- Sugar price is $400 (one CCS unit = $3.60)

Supply Mourilyan
- Base price for cane (12.4 CCS) is $30.87
- At 12.6 CCS, example Mourilyan farm is 0.2 units above mill average
- Example farm’s price per tonne of cane is 0.2 x $3.60 = $0.72 above base price
- $30.87 + $0.72 = $31.59

Supply South Johnstone
- Base price for cane (12.8 CCS) is $32.31
- At 12.6 CCS, example Mourilyan farm is 0.2 units below mill average
- Example farm’s price per tonne of cane is 0.2 x $3.60 = $0.72
- $32.31 - $0.72 = $31.59

Example: An ex-Mourilyan farm with average 12.6 CCS, Mourilyan Mill average is 12.4 CCS, SJ Mill average is 12.8 CCS, Sugar price is $400 (one CCS unit = $3.60)
Changing between Bundaberg Sugar Mills

- When changing to a mill with higher average CCS, what you 'lose' relative to mill average, you 'gain' in base price.
- When changing to a mill with lower average CCS, what you 'gain' relative to mill average, you 'lose' in base price.
- The same principle would apply if you had a single regional CCS, instead of one for each mill.

Cane Supply Logistics

Ken Hall
Cane Supply Coordinator

Scope of Job

- Manage harvest & transport of ~ 2.6Mt over ~ 20 weeks to meet combined crushing requirements of 2 coastal factories.
Mapping

- Map farms with modern GIS systems (annually / as required)
- Record cane variety and crop class (grower input)
- Correct maps are important for harvest management and accurate consignment info (payment & productivity)

Estimates

- Each year in April, we send growers a draft map and last year’s production figures for them to make a block by block farm estimate
- Information arising from the estimate is used for:
  - Season start & finish date calculations
  - Allocating daily harvest tonnage quotas for each group
  - Harvesting arrangements within groups

Harvest Management: Bundaberg’s Role

- Consolidate individual grower estimates into a season estimate.
- Actively manage the harvest to progress harvesting at an even rate throughout the district.
- This is important for growers’ cash flow, replant, and even growth of ratoons
Harvest Management: Growers’ & Groups’ Role

- Harvest group members (growers) decide number of rounds and % (t or area) each round.
- Intra-group ‘equity’ (how much each farm within the group has cut) is an issue for the group to manage. We assist groups to do this by providing tonnage data to a nominated group controller.

Cane Transport - Scope

- Develop & manage a transport plan to deliver sufficient cane bin units to harvest groups for their daily allocation.
  - Loco shifts
  - Scheduled group start times
  - Bin fleet management
  - Cane storage management
- Delivery is based on a harvest output of 50 t/hour at the siding.

Regional Statistics

- 55 harvest groups
- 118 locomotive employees
- 500 + farmers
- 500 km of rail line
- 11 QR crossings
- 200 Bridges
- 972 Road crossings
- 480 Rail sidings

Each season we haul more tonnes of freight via our rail system in 20 weeks than the whole of Queensland Rail hauls in a year.
Checking Your Delivery Advices

Sarah Standen

Are you supplying the correct information to the mill to receive the correct payment for your cane?

- Pre Season variety and block information
- Consignment note proof of delivery and identity of rake
- Obligation under the CAP to fill in correctly
- Incomplete or incorrectly filed in tickets hinders the Cane Analyst Auditor’s role should the grower make any inquiries
Checking Your Delivery Advices

- Growers harvest detail
  “This information is not validated and subject to change”

Preliminary check
- Bins
- Variety
- Block
- Burnt/Green
- Purity/CCS
Checking Your Delivery Advices

- On receipt of growers delivery advice [final document for this process]
  - Check bin numbers and number of bins
  - Individual bin weights
  - Check samples from same block/variety, etc for any unexplainable variations in CCS
  - Check allocated CCS

Checking Your Delivery Advices

- Allocated samples
  - Missed Sample … M
  - Dry Sample ………D
  - Delay Cane ………L
  - Off Samples ……..Off
  - Reload Cane ........

Checking Your Delivery Advices

- Cane Analysis Auditor - contact numbers

  Babinda: 4043 8117
  South Johnstone: 4064 3831

  - Within time limit
  - SS lost or gained
Growing sugarcane
All the stuff no one ever tells you about because you’re a woman

Basics of successful sugarcane production
Topics

- Crop rotation
- Weed control
- Planting
- Irrigation/drainage
- Pest management
- Disease management
- Crop nutrition
- Variety selection

Crop rotation

- Continuous sugarcane leads to "yield decline" — a condition masked with greater inputs (e.g. fertiliser & water)
- Short term fallow provides some benefit (20% yield gain over plant & 3 yrs)
- Largest benefit from 18 to 36 month rotations
- Best responses from legume field crops such as peanuts & soybeans
- Economics are bolstered if rotation crops are harvested for cash

Weed control

- Sugarcane is slow to establish compared to most crops
- Grass competition during the establishment phase causes dramatic yield reductions
- There are no effective herbicides that kill grass but not cane that can be sprayed over cane
- Where possible use "pre-emergent" herbicides
- Pre-emergent herbicides at "out of hand" also provide yield benefits
- Never forget the adage "one years seeding, seven years weeding"
Planting

• Most important operation on a cane farm
• Basis of not only plant crop but also ratoons
• Essentials for good germination:
  – undamaged setts 250 to 300mm long
  – short internodes
  – uniform placement along row
  – complete coverage of cut ends with fungicide
  – good sett to soil contact
  – adequate soil moisture
  – soil temperature > 18 degrees C

Pest Management

• Canegrubs single most serious pest of sugarcane
• Controlled with SusCon Maxi or Confidor Guard insecticides
• Minimal tillage & trash retention benefit natural control organisms
• Natural controls more prevalent in wetter coastal districts

Nutrition

• Most soils need additional nutrition for sugarcane production
• Take guess work out of fertilising by soil testing
• Fertiliser rates based on critical values determined through research
• Replace nutrients removed by crop
• Reduce fertiliser inputs with mill mud
• Cut back plant cane fertiliser after legume fallows
**Disease management**

- Spread your disease risk – grow a range of varieties
- Avoid ‘Maccarone’ effect – alternate varieties
- Be prepared for SMUT – maintain resistant/intermediate varieties on farm
- Introduce “clean” seed regularly to meet future planting needs
- Ensure all equipment moving on to farm is cleaned down & sterilised

**Variety selection**

- Avoid temptation to plant a variety because it is the only erect cane available
- Match variety to soil type & environment
- Avoid planting free-flowering varieties in late cut blocks
- Review mill info to monitor variety performance
- Avoid “eyeballing” plant crops to select varieties
- Remember sugarcane grows for more than a single plant crop

**Drainage**

- Good drainage is essential for cane growth in rainfed and irrigated areas (including pivots)
- In-field drainage relies on each row acting as its own drain
- GCTB requires slopes > 0.2%
- Modern laser levelling machinery has revolutionised surface drainage
- Common problems:
  - Headlands too high
  - Low spots in fields
  - Wrong row/interrow shape & height
  - Wrong row direction
  - Poor drainage design
  - Inadequate drain maintenance
Drainage (continued)

Subsurface
- High water tables (< 600mm below soil surface) reduce growth
- 0.5 tonne/hectare/day
- Water tables > 1m below soil surface are OK
- Remedial action involves:
  - open drains
  - slotted pipe
  - mole drains

Sunshine is the key driver of productivity in the Wet Tropics (1970 - 1981)
\[ y = 8.0741x + 31.857 \]
\[ R^2 = 0.7088 \]

Crop yield (t/ha)
Average daily hours of sunshine (December - March)

Harvest season rainfall determines seasonal ccs (Mourilyan Mill 1990 - 2005)
\[ y = -0.0035x + 13.94 \]
\[ R^2 = 0.8252 \]
5 EASY QUESTIONS

• What practice can growers adopt to arrest “yield decline” in sugarcane?
  LEGUME ROTATION

• During what stage of growth is sugarcane most vulnerable to grass/weed competition?
  ESTABLISHMENT – first 12 weeks

• Which nutrient should be cut back when fertilising sugarcane following legume fallows or mill mud applications?
  NITROGEN

• A lack of what often limits sugarcane growth on the wet tropical coast?
  SUNSHINE

• What is the most serious pest of sugarcane in Queensland?
  CANEGUB

Interpreting Productivity Information
Bundaberg Sugar provides growers with three major types of productivity information:

- Productivity report (annual)
- Variety CCS reports (weekly)
- Harvest details reports (daily)

**Productivity Reports**

- Based on consignment information.
- 'GIGO' principle applies (put garbage in, get garbage out).
- Compare variety performance at region, zone and farm level.
- Benchmark your farm against other farms in your zone & across the region for CCS, t/ha, ts/ha & $/ha.
- Useful variety info – best time to harvest, pest & disease, soil suitability.
- Focus on $/ha.

**Productivity Report: Farm Block Report**

- Use it to compare the blocks on your farm.
- Ranked from highest to lowest for $/ha.
- Farm totals / averages at bottom.
Productivity Report: Benchmarking your farm against the zone – t/ha

Productivity Report: Benchmarking your farm against the zone – CCS

Productivity Report: Benchmarking your farm against the zone – $/ha
$/ha – why & how it’s used

- We see $/ha as the major factor influencing profitability
- It is based on
  - sugar price
  - your relative ccs
  - your tonnes cane/ha
  - assumed harvest & levy costs
- It doesn’t include other costs (fertiliser, chemical, water etc)

$/ha – example calculation

- Sugar price = $320
- Farm relative CCS = 11.96
- Cane price = $320 x 0.009 x (11.96 - 4) + 0.6275 = $23.56
- Farm tc/ha = 113.5
- Assumed harvesting & levies = $7.20
- $/ha = (cane price - harv & levies) x tc/ha
- = ($23.56 - $7.20) x 113.5
- = $1858

Productivity Report:
Variety by Zone Tables

Varieties are ranked from highest to lowest $/ha.
Productivity Report: Variety CCS Trend Charts

- Compare CCS of a particular variety to mill average for the week.
- For simplicity, mill average represented as zero (variety is above or below).
- Provides a guide as to best time to harvest that variety.

Weekly Variety CCS Reports

- Provide a guide to how varieties are going in-season.
- Give weekly and season-to-date figures.
- E-mailed or faxed weekly.

Harvest Details Reports

- E-mailed or faxed daily (automated system).
- Designed to provide rapid, automated grower feedback.
- Information is not validated (subject to change).
Farm Business Partners
Feedback Sheet

a. What were the three most important things you learned today?
1. 
2. 
3. 

b. How useful was the workshop in providing you with useful information about how cane payments are made (please circle)

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not useful</td>
<td></td>
<td></td>
<td></td>
<td>Very Useful</td>
</tr>
</tbody>
</table>

c. How useful was the workshop in providing you with useful information about sugar marketing and pricing (please circle)

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not useful</td>
<td></td>
<td></td>
<td></td>
<td>Very Useful</td>
</tr>
</tbody>
</table>

d. Would you recommend others attend workshops like this?

✓ Yes    ✗ No

e. Do you intend discussing what you have learned today with others? If so, who?

__________________________________________________

✓ Yes    ✗ No

f. Do you have any suggestions to improve future workshops?
# Farm Business Partners Workshop – Feedback Sheets Mareeba

<table>
<thead>
<tr>
<th>Three most important things learnt</th>
<th>Cane Payments</th>
<th>Marketing &amp; Pricing</th>
<th>Recommend Workshops</th>
<th>Discuss info learnt</th>
<th>Discuss info learnt with</th>
<th>Suggestions to improve workshops</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Relative CCS</td>
<td>Woman's group w/ Judy</td>
<td>5</td>
<td>5 Yes</td>
<td>Yes</td>
<td>Husband</td>
<td>Want more workshops like this one</td>
</tr>
<tr>
<td>2. Irrigation to max yields</td>
<td>QSL Operations</td>
<td>Relative cane pay system</td>
<td>5</td>
<td>4 Yes</td>
<td>Yes</td>
<td>other family members</td>
</tr>
<tr>
<td>3. P.Ryan - making a better crop</td>
<td>M.Ward - sugar payments &amp; relative CCS</td>
<td>G.Barrett - sugar marketing</td>
<td>5</td>
<td>5 Yes</td>
<td>Yes</td>
<td>Husband</td>
</tr>
<tr>
<td>4. Mill operations</td>
<td>Sugar marketing</td>
<td>Understanding relative &amp; actual CCS</td>
<td>5</td>
<td>5 Yes</td>
<td>Yes</td>
<td>Other farmers</td>
</tr>
<tr>
<td>5. Gin - how sugar is priced and sold</td>
<td>Sugar pricing</td>
<td>Mark- understanding cane payments</td>
<td>Mick - relative CCS</td>
<td>5</td>
<td>5 Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>6. Irrigation needs</td>
<td>QSL facts &amp; marketing</td>
<td>&quot;Relative&quot; pricing</td>
<td>4</td>
<td>4 Yes</td>
<td>Yes</td>
<td>Family &amp; extended</td>
</tr>
<tr>
<td>7. Marketing</td>
<td>Mill operations</td>
<td>Sugar payments</td>
<td>5</td>
<td>4 Yes</td>
<td>Yes</td>
<td>Husband</td>
</tr>
<tr>
<td>8. Relative CCS</td>
<td>Cane Payments</td>
<td>Sale of our cane</td>
<td>5</td>
<td>5 Yes</td>
<td>Yes</td>
<td>All Good</td>
</tr>
<tr>
<td>9. Basically a full overview of all areas</td>
<td>How CCS was based</td>
<td>How to read &amp; understand our grower advice slips</td>
<td>4</td>
<td>5 Yes</td>
<td>Yes</td>
<td>Husband</td>
</tr>
<tr>
<td>10. Marketing</td>
<td>Sugar marketing &amp; pricing</td>
<td>Importance of irrigation</td>
<td>5</td>
<td>4 Yes</td>
<td>Yes</td>
<td>Husband &amp; other woman growers</td>
</tr>
<tr>
<td>11. How the mill works</td>
<td>How payments work</td>
<td>How cane grows</td>
<td>4</td>
<td>4 Yes</td>
<td>Yes</td>
<td>Husband &amp; kids</td>
</tr>
<tr>
<td>12. Structure of teams &amp; cane industry functions</td>
<td>Marketing &amp; Pricing</td>
<td>Payments &amp; relative CCS</td>
<td>5</td>
<td>5 Yes</td>
<td>Yes</td>
<td>Husband</td>
</tr>
<tr>
<td>13. Where sugar is sold</td>
<td>Our sugar is the best</td>
<td>Pricing</td>
<td>4</td>
<td>4 Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>14. Where sugar is sold</td>
<td>Our sugar is the best</td>
<td>Pricing</td>
<td>4</td>
<td>4 Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>15. Where sugar is sold</td>
<td>Our sugar is the best</td>
<td>Pricing</td>
<td>4</td>
<td>4 Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>16. Where sugar is sold</td>
<td>Our sugar is the best</td>
<td>Pricing</td>
<td>4</td>
<td>4 Yes</td>
<td>Yes</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
<th>11</th>
<th>12</th>
<th>13</th>
<th>14</th>
<th>15</th>
<th>16</th>
<th>Sum</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>75</td>
</tr>
<tr>
<td>Three most important things learnt</td>
<td>Cane Payments</td>
<td>Marketing &amp; Pricing</td>
<td>Recommend Workshops</td>
<td>Discuss info learnt with</td>
<td>Discuss info learnt with</td>
<td>Suggestions to improve workshops</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>----------------------------------</td>
<td>--------------</td>
<td>---------------------</td>
<td>---------------------</td>
<td>--------------------------</td>
<td>--------------------------</td>
<td>--------------------------------</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Cane payment advice</td>
<td>Checking delivery</td>
<td>Relative CCs</td>
<td>5</td>
<td>4</td>
<td>Yes</td>
<td>Husband &amp; family</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Relative CCS</td>
<td>Relative CCs</td>
<td>Mill averages</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Friends</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Relative CCS</td>
<td>Mill Mud &amp; fertilizing</td>
<td>Growing sugar cane</td>
<td>4</td>
<td>3</td>
<td>Yes</td>
<td>Husband &amp; family</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Sugar cane pricing</td>
<td>Cane payment advice</td>
<td>All world news about sugar</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Anyone who is interested Esp. Husband</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Don't use a trade house</td>
<td>CCS</td>
<td>Farmers get 2/3 &amp; mil 1/3</td>
<td>4</td>
<td>4</td>
<td>Yes</td>
<td>Husband</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. Harvest Management</td>
<td></td>
<td></td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Use a microphone</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7. How payments work</td>
<td>CCS vs. tonnage</td>
<td>Our position in world picture of sugar industry</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Husband &amp; family</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. Howw CCS works</td>
<td>Cane payments</td>
<td>Production &amp; marketing</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Other sugar growers</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. About world price</td>
<td>About CCS</td>
<td>&amp; tonnage vs CCS</td>
<td>4</td>
<td>5</td>
<td>Yes</td>
<td>No - It was GREAT!</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10. CCS not as important as</td>
<td>What relative CCS means</td>
<td>How sugar market on global scale works</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Husband</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11. Relative CCS</td>
<td>Where we fit in the big picture</td>
<td>Tracking individual cane bins</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Husband</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12. Cane payment advice</td>
<td>Relative CCS</td>
<td>Pricing &amp; marketing</td>
<td>4</td>
<td>4</td>
<td>Yes</td>
<td>Farm Management Program Cashflow program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13. Cane payment advice</td>
<td>Relative CCS</td>
<td>Marketing</td>
<td>5</td>
<td>4</td>
<td>Yes</td>
<td>Program for young farmers Farm Management Program Cashflow program</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14. Relative CCS</td>
<td>SRDC</td>
<td></td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Need a microphone</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15. That the workshop team</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Keep the idea up of a booklet around</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16. are interested in us</td>
<td>Sugar news generally</td>
<td>Cane Pricing</td>
<td>5</td>
<td>4</td>
<td>Yes</td>
<td>updating all the info.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17. Marketing &amp; Pricing</td>
<td>SRDC</td>
<td></td>
<td>4</td>
<td>4</td>
<td>Yes</td>
<td>You've done a good jo</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>18. How cane price &amp; CCS is</td>
<td>Mill averages</td>
<td>Tonnage vs. CCS</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Keep up the good work. It woulc help to have bigger writing for the</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19. Understanding cane/pay reports/CCS</td>
<td>$USD</td>
<td>Cane supply logistics</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>bling people and a microphone.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# Farm Business Partners Workshop – Feedback Sheets Innisfail

<table>
<thead>
<tr>
<th>Three most important things learnt</th>
<th>Cane Payments</th>
<th>Marketing &amp; Pricing</th>
<th>Recommend Workshops</th>
<th>Discuss info learnt</th>
<th>Discuss info learnt with who</th>
<th>Suggestions to improve workshops</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Tonnes per hectare are more important than</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Yes</td>
<td>Family</td>
<td>Workshop was very well prepared &amp; presented in a manner we found easy to understand</td>
</tr>
<tr>
<td>2. CCS Relative CCS</td>
<td>Cane payments</td>
<td>44</td>
<td>Yes</td>
<td>Yes</td>
<td>Husband &amp; family</td>
<td>Workshops to be held at the end of the week so fruit growers can attend</td>
</tr>
<tr>
<td>3. Structure of cane payments How we negotiate sales &amp; pricing</td>
<td>55</td>
<td>Yes</td>
<td>Yes</td>
<td>Husband</td>
<td>Workshops to be held at the end of the week so fruit growers can attend</td>
<td></td>
</tr>
<tr>
<td>4. Marketing of sugar</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Yes</td>
<td>Other sugar growers</td>
<td>Holding future workshops on Thurs or Friday once the fruit crops come back in.</td>
</tr>
<tr>
<td>5. How sugar is marketed Understanding cane price etc</td>
<td>BSES</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Other sugar growers</td>
<td>Holding future workshops on Thurs or Friday once the fruit crops come back in.</td>
</tr>
<tr>
<td>6. Marketing of sugar Reading &amp; understanding cane payment advices</td>
<td>Sugar cane process into sugar mill</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Other sugar growers</td>
<td>Holding future workshops on Thurs or Friday once the fruit crops come back in.</td>
</tr>
<tr>
<td>7. The way the sugarcane price is worked out Relative CCS</td>
<td>4</td>
<td>4</td>
<td>Yes</td>
<td>Yes</td>
<td>Husband &amp; family</td>
<td>Husband &amp; wife workshops</td>
</tr>
<tr>
<td>8. Pricing formula Marketing of sugar</td>
<td>Relative CCS</td>
<td>5</td>
<td>5</td>
<td>Yes</td>
<td>Husband</td>
<td>Cashflow &amp; Farm Management</td>
</tr>
<tr>
<td>9. How to read info from the mill How the price is reached Effect of weather factors</td>
<td>4</td>
<td>4</td>
<td>Yes</td>
<td>Yes</td>
<td>Husband &amp; family</td>
<td>Very good for me as we are only 2n year in this industry but sugar needs to encourage women to be able to obtain the knowledge to make decisions with men.</td>
</tr>
<tr>
<td>Three most important things learnt</td>
<td>Cane Payments</td>
<td>Marketing &amp; Pricing</td>
<td>Recommend Workshops</td>
<td>Discuss info learnt with</td>
<td>Discuss info learnt with</td>
<td>Suggestions to improve workshops</td>
</tr>
<tr>
<td>-----------------------------------</td>
<td>--------------</td>
<td>---------------------</td>
<td>---------------------</td>
<td>--------------------------</td>
<td>--------------------------</td>
<td>-------------------------------</td>
</tr>
<tr>
<td>1 QSL - Marketing</td>
<td>Payment System</td>
<td>4.5</td>
<td>3 Yes</td>
<td>Yes</td>
<td>Husband</td>
<td>Follow-up workshops on: Sugar quality &amp; Cane analysis</td>
</tr>
<tr>
<td>2 Weeds - Plants - CCS</td>
<td>Working from growing to selling</td>
<td>5</td>
<td>5 Yes</td>
<td>Yes</td>
<td>Husband</td>
<td>Chemical application - need</td>
</tr>
<tr>
<td>3 Buying and selling slips</td>
<td>On CCS - Payments</td>
<td>2</td>
<td>3 Yes</td>
<td>Yes</td>
<td>Husband</td>
<td>Everyone was great</td>
</tr>
<tr>
<td>4 Understanding payment</td>
<td>CCS reading reports</td>
<td>4</td>
<td>3 Yes</td>
<td>Yes</td>
<td>Husband</td>
<td>Good Workshop - next time</td>
</tr>
<tr>
<td>5 SRDC - Their role</td>
<td>QSL</td>
<td>4</td>
<td>4 Yes</td>
<td>Yes</td>
<td>Husband</td>
<td>sugar quality analysis</td>
</tr>
<tr>
<td>6 About CCS</td>
<td>Well presented</td>
<td>4</td>
<td>4 Yes</td>
<td>Yes</td>
<td>Husband</td>
<td>Varieties of cane for our area</td>
</tr>
<tr>
<td>7</td>
<td>Sarah's information</td>
<td>4</td>
<td>4 Yes</td>
<td>Yes</td>
<td>Husband</td>
<td>Cane Analysis</td>
</tr>
<tr>
<td>8 SRDC</td>
<td>QSL</td>
<td>5</td>
<td>5 Yes</td>
<td>Yes</td>
<td>Husband</td>
<td>Promote sugar in advertising as good not bad &amp; Varieties of cane for Babinda area</td>
</tr>
<tr>
<td>9 Reinforcement of Cane payment system</td>
<td>Relative CCS estimate</td>
<td>5</td>
<td>5 Yes</td>
<td>Yes</td>
<td>Partner</td>
<td>Sugar quality, Cane analysis &amp; Varieties for our area</td>
</tr>
<tr>
<td>10</td>
<td>Although I have prior knowledge of the industry</td>
<td>5</td>
<td>5 Yes</td>
<td>Yes</td>
<td>Partner</td>
<td>On-going workshops / perhaps specific subjects with a little more depth. Thanks it was excellent no improvement needed.</td>
</tr>
<tr>
<td>11 Cane pay info</td>
<td>Yield matters most</td>
<td>5</td>
<td>5 Yes</td>
<td>Yes</td>
<td>Partner</td>
<td></td>
</tr>
</tbody>
</table>

Really there is so much to know (esp for newcomers) that woman should become involved & that everyone needs to work together for the better of the industry