



180

The number of trial years' worth of data being collected through the EEF60 project

Page 22



7ML/ha

The approximate reduction in water use made through the switch from furrow to underground trickle

Page 4

By the numbers

\$300/ha

The difference in grower revenue per hectare when comparing nominal harvester settings to recommended harvesting settings

Page 14



\$3/tonne

The potential increase in revenue for the industry based on 2017 harvest loss trials (in green cane areas)

Page 16



\$10,000

The annual benefit of automation of irrigation for one grower in the Burdekin region

Page 24



SRA appoints Regional Coordinators as part of strategy for industry-led adoption

SRA has taken major steps forward in the delivery of the industry-led Adoption Strategy for the Australian sugar industry with the appointment of Regional Coordinators in six regions.

The Adoption Strategy has been developed in consultation with the Australian sugarcane industry and SRA's Government investors and stakeholders over the last 12 months. It aims to provide a more strategic focus to increase the uptake and implementation of new and existing technologies in the sugar industry.

The Strategy identified the need for Regional Coordinators in six regions to work with the local industry and all stakeholders to deliver strategic outcomes.

The original intent was to progressively appoint the Regional Coordinators.

However, the quality of the candidates coupled with the momentum that the Adoption Strategy has generated has meant SRA has decided to appoint all six regional coordinators now in order to maintain the impetus of the Adoption Strategy.

The Regional Coordinators are Mr Sebastian Garcia-Cuenca (New South Wales and Rocky Point), Mr James Ogden-Brown (Southern Region), Mr Phil Ross (Central Region), Mr Anthony Curro (Burdekin Region), Ms Caroline Coppo (Herbert Region), and Mr Daryl Parker (Far North Queensland).

SRA Executive Manager, Regional Delivery, Mr Ian McBean, said that all Regional Coordinators brought significant experience to the role and their knowledge of the region and relationships with the key stakeholders

would be invaluable in delivering on the key objectives of the adoption strategy.

"As the key contact in each region, the Regional Coordinators will work closely with the local industry including, millers, growers, productivity services, local CANEGROWERS, the Australian Cane Farmers' Association, NRM groups and others to deliver strategic outcomes in each region," Mr McBean said.

"They will also work closely with researchers across the sugar industry and SRA Adoption Officers in other regions to ensure cross-regional linkages are established and maintained. The appointment of our Regional Coordinators is a major step forward in the delivery of the industry adoption strategy, which will continue to gather momentum as we move forward." ■